DIGITAL INCLUSION INTRODUCTION

digitalinclusion.org | @netinclusion
ABOUT NDIA

- Practitioner Support
- Policy
- Awareness
- Data & Research
DEFINITIONS
Digital Inclusion leads to digital resilience

It is the act of bridging the digital divide by ensuring that all individuals and communities have access to digital tools and technology and the skills to use them effectively.

Digital Equity is the destination

Individuals and communities have the capacity for full participation in society, democracy, and the economy.
DIGITAL REDLINING

Discrimination by ISPs in deployment, maintenance, upgrade or delivery of services
Digital Inclusion Ecosystem is a combination of programs and policies that meet a geographic community's unique and diverse needs. Coordinating entities work together in an ecosystem to address all aspects of the digital divide, including affordable broadband, devices, and skills.
WHO IS NOT CONNECTED?

36 MILLION US HOUSEHOLDS
Do not have wireline broadband connections*

* cable, DSL or fiber

26 MILLION
Households in URBAN Areas

10 MILLION
Households in RURAL Areas

U.S. Census, 2019 American Community Survey 1-Year Estimates, Table B28002
The digital opportunity gap in California

There are 1,522,689 unemployed individuals in California [1], of which at least 502,467 lack foundational digital skills [2]. These individuals may not even begin to compete for an estimated 642,170 or 73.1% of job openings which require such skills [3]. The level of federal dislocated worker funding available to California in FY22 will support only an estimated 2.0% of unemployed workers [4].

Select a State
California

Select a Score Range to Filter the Map

- Data on Digital Skill Needs
- Comprehensive Plan to Address Digital Skill Gaps
- Online Digital Skills Training
- Incumbent Worker Training Funds
- Technology Apprenticeships
- State Broadband Plans
THE SOLUTION

Affordable Broadband

Affordable Devices

Digital Literacy Trainings
DIGITAL INCLUSION COALITION

Is a collective of organizations shaped by the community to advocate for digital equity, and foster the growth of the community’s digital inclusion ecosystem, through a structure that publicly functions to facilitate the collaboration and coordination between community organizations that aim to support digital inclusion services.
BIG TAKEAWAYS

Coalition Work
- Help
  - Define The Need
  - Identify The Assets
  - Create Strategies
  - Implement Solutions (through members)
- Work by
  - Creating space for networking, learning, resource sharing, and innovation
  - Helping communities align projects, programs, and advocacy efforts

Coalition Building
- A continuous process of convening and community building
- Create a shared understanding and language about digital inclusion needs
- Are intentional about participation, racial equity, and inclusion

Coalition Structure
- Has a structure to facilitate decision making
- Collective leadership structure that helps lend trust, credibility, and a community-centric efforts

Sustaining Coalition
- Need administrative/staff support for coordination
- Maintain community focus, presence, and community trust
- Backbone organizations to helps convene, fund, and elevate
Coalitions are intentional about fostering diverse community representation and racial equity. Therefore strategies to support equitable participation should be discussed throughout all aspects of the coalition’s work and organizational structure.
DIGITAL INCLUSION COALITION STRUCTURE LAYERS

01. Community
   - **Focal Point**
     - People and organizations within a specific geographic area in which the coalition work to engage, empower, and serve

02. Members
   - **Knowledge Powerhouse**
     - Community members, organizations, and stakeholders that come together to share knowledge, leverage resources, and collectively act

03. Task Force
   - **Teamwork**
     - Group of members that collaboratively work on a specific coalition project or task within limited time

04. Steering
   - **Strategic Leadership**
     - Small group of diverse member representation that collectively works to help guide and align coalition efforts with community digital equity goals

05. Backbone
   - **Organizational Support**
     - Community organizations that help provide the resources and skills necessary to support the coalition’s organizational, administrative, and community functions
DIGITAL INCLUSION COALITION
STRUCTURE AND FUNCTION

FOCUS
Community
Defined area for coalition engagement, service, and impact.

COLLECTIVE
Coalition
Diverse community stakeholders with shared understanding of the digital divide and vision for digital equity.

ACTION
Taskforce
Small group of coalition members and partners that collaboratively work on a specific project or task.

GUIDE
Leadership
Strategic leadership group selected by coalition based on community representation and inclusion.

SUPPORT
Backbone
Organization(s) that empowers the coalition by providing resources and skills.
COALITION: THE BIG PICTURE

Why - formed to empower the digital inclusion ecosystem

When - to address the need for greater coordination and collaboration

Who - community stakeholders and diverse group of organizations

Where - operate in the public realm

How - function within a structure for collective and transparent participation

DO

- Define The Need
- Identify The Assets
- Create Strategies
- Implement Solutions (through members)
THANK YOU!

www.digitalinclusion.org