

# DIGITAL INCLUSION INTRODUCTION



[digitalinclusion.org](https://digitalinclusion.org) | [@netinclusion](https://twitter.com/netinclusion)

# ABOUT NDIA



**Practitioner Support**



**Policy**



**Awareness**



**Data & Research**

# DEFINITIONS

The background is a solid teal color. In the upper right, there is a faint, light-blue Wi-Fi symbol. Across the middle, the letters 'NDA' are faintly visible in a large, light-blue font. Overlaid on the 'N' and 'D' is a faint, light-blue graphic of two hands, one above the other, with a Wi-Fi symbol above them.

# DIGITAL INCLUSION & EQUITY

## Digital Inclusion

leads to digital resilience



It is the act of bridging the digital divide by ensuring that all individuals and communities have access to digital tools and technology and the skills to use them effectively.

## Digital Equity

Is the destination

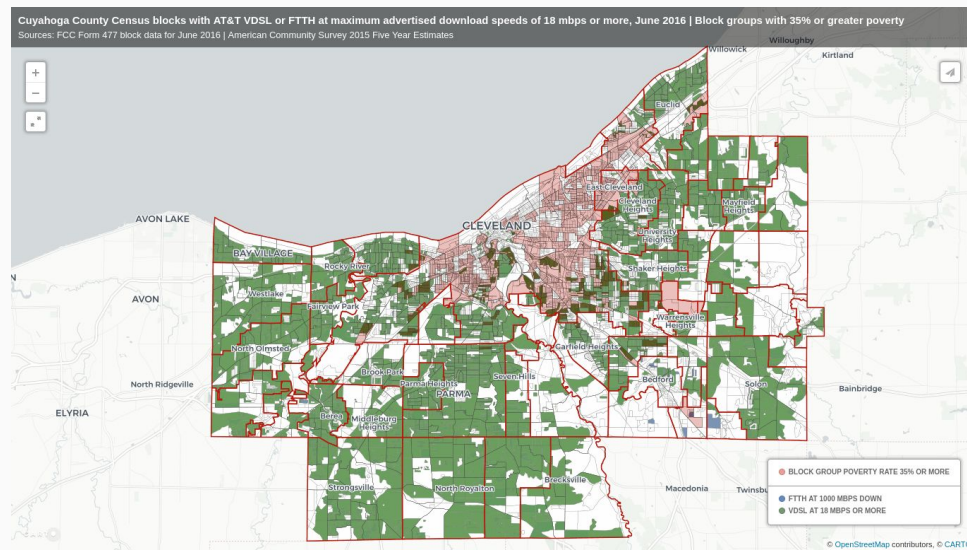


Individuals and communities have the capacity for full participation in society, democracy, and the economy.

# DIGITAL REDLINING

## DIGITAL REDLINING

Discrimination by ISPs in deployment, maintenance, upgrade or delivery of services



# DIGITAL INCLUSION ECOSYSTEM

**Digital Inclusion Ecosystem** is a combination of **programs and policies** that meet a geographic community's unique and diverse needs. Coordinating entities **work together in an ecosystem to address all aspects of the digital divide**, including affordable broadband, devices, and skills.



# RESEARCH & DATA

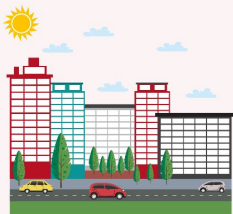
The background is a solid teal color. In the center, the words "RESEARCH & DATA" are written in a bold, white, sans-serif font, arranged in two lines. Behind the text, there are large, faint, semi-transparent letters "N", "D", and "A" in a lighter shade of teal. To the right of the text, there is a faint graphic of a hand with the palm facing forward, with three curved lines above it representing a signal or Wi-Fi icon.

# WHO IS NOT CONNECTED?

## 36 MILLION US HOUSEHOLDS

Do not have wireline broadband connections\*

\*cable, DSL or fiber



26  
MILLION  
Households in  
URBAN Areas



10  
MILLION  
Households in  
RURAL Areas



# Digital Equity Scorecard

Select a State

California

## The digital opportunity gap in California

There are **1,522,689** unemployed individuals in California [1], of which at least **502,487** lack foundational digital skills [2]. These individuals may not even begin to compete for an estimated **642,170** or **73.1%** of job openings which require such skills [3]. The level of federal dislocated worker funding available to California in FY22 will support only an estimated **2.0%** of unemployed workers [4].

Data on Digital Skill Needs

Comprehensive Plan to Address Digital Skill Gaps

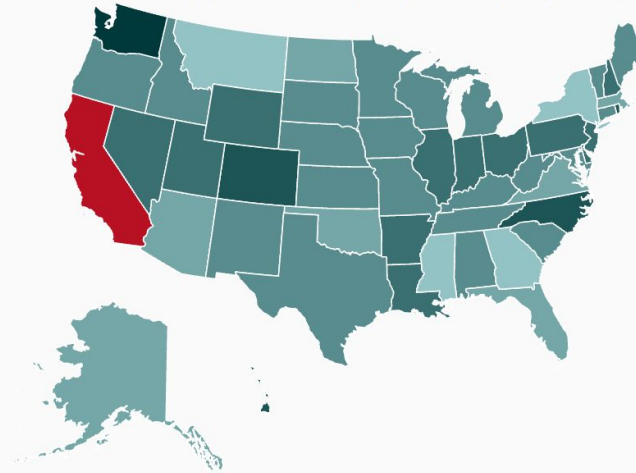
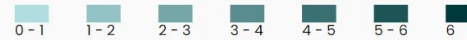
Online Digital Skills Training

Incumbent Worker Training Funds

Technology Apprenticeships

State Broadband Plans

Select a Score Range to Filter the Map



5 Housing

# **DIGITAL INCLUSION WORK**

The background is a solid teal color. In the center, the words "DIGITAL INCLUSION WORK" are written in a bold, white, sans-serif font, stacked in three lines. Behind the text, there are faint, light-teal icons: a hand holding a rectangular device (like a tablet or smartphone) with a Wi-Fi signal icon above it. Additionally, large, faint letters "N", "D", and "A" are visible in the background, partially obscured by the text and other icons.

# THE SOLUTION



Affordable Broadband



Affordable Devices



Digital Literacy Trainings

# STARTUP TOOLKIT

**DIGITAL INCLUSION**  
**START-UP MANUAL**  
NATIONAL DIGITAL INCLUSION ALLIANCE

**Free & Low-Cost**  
**Internet** 



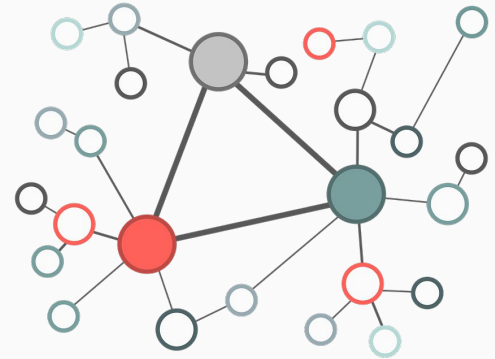
National Digital Inclusion Alliance  
[digitalinclusion.org](http://digitalinclusion.org)



CONNECTING FOR GOOD

# DIGITAL INCLUSION COALITION

Is a collective of organizations shaped by the community to advocate for digital equity, and foster the growth of the community's digital inclusion ecosystem, through a structure that publicly functions to facilitate the collaboration and coordination between community organizations that aim to support digital inclusion services.



# BIG TAKEAWAYS

## Coalition Work

- Help
  - Define The Need
  - Identify The Assets
  - Create Strategies
  - Implement Solutions (through members)
- Work by
  - Creating space for networking, learning, resource sharing, and innovation
  - Helping communities align projects, programs, and advocacy efforts

## Coalition Building

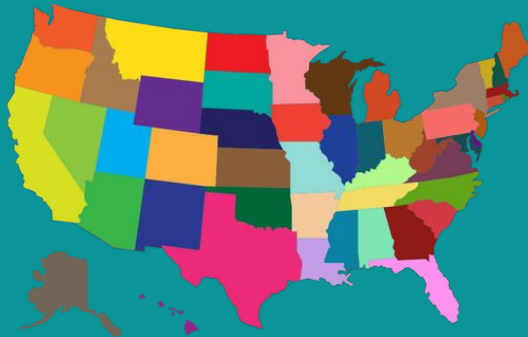
- A continuous process of convening and community building
- Create a shared understanding and language about digital inclusion needs
- Are intentional about participation, racial equity, and inclusion

## Coalition Structure

- Has a structure to facilitate decision making
- Collective leadership structure that helps lend trust, credibility, and a community-centric efforts

## Sustaining Coalition

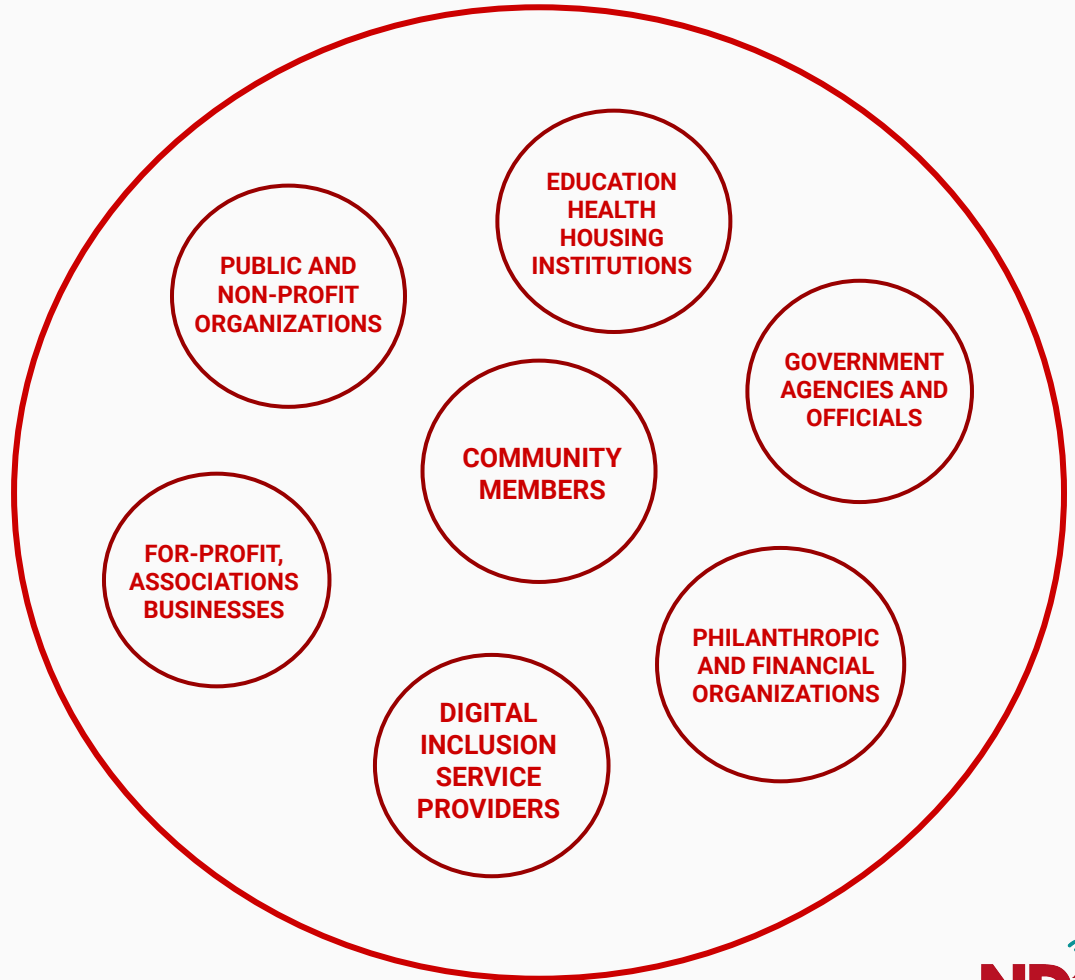
- Need administrative/staff support for coordination
- Maintain community focus, presence, and community trust
- Backbone organizations to help convene, fund, and elevate



# COMMUNITY REPRESENTATION PARTICIPATION AND INCLUSION

Coalitions are intentional about fostering diverse community representation and racial equity.

Therefore strategies to support equitable participation should be discussed throughout all aspects of the coalition's work and organizational structure.

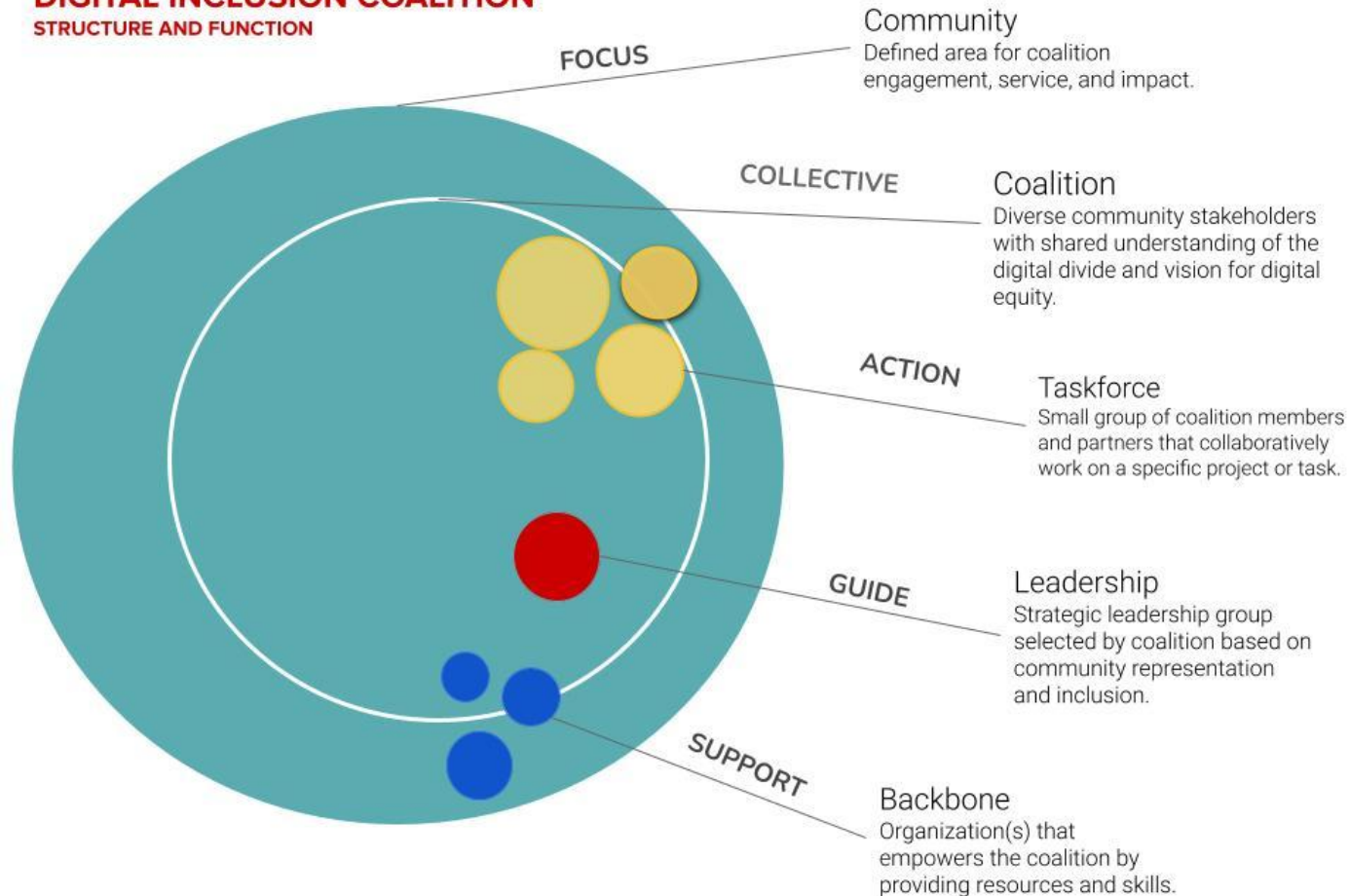


# DIGITAL INCLUSION COALITION STRUCTURE LAYERS



## DIGITAL INCLUSION COALITION

### STRUCTURE AND FUNCTION



# COALITION: THE BIG PICTURE

**Why** - formed to empower the digital inclusion ecosystem

**When** - to address the need for greater coordination and collaboration

**Who** - community stakeholders and diverse group of organization

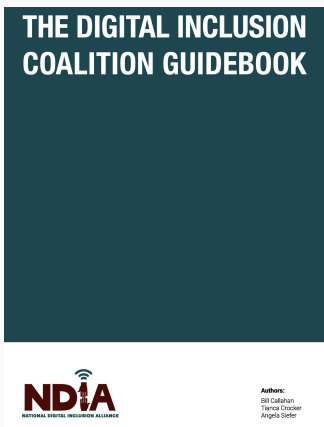
**Where** - operate in the public realm

**How** - function within a structure for collective and transparent participation

## DO

- Define The Need
- Identify The Assets
- Create Strategies
- Implement Solutions (through members)





**DIGITAL INCLUSION**  
**COALITION GUIDEBOOK**  
**NATIONAL DIGITAL INCLUSION ALLIANCE**

[www.digitalinclusion.org](http://www.digitalinclusion.org)

**THANK  
YOU!**