**Tourism Marketing Authority**

**Board of Directors Quarterly Meeting**

**October 27, 2021; 10 am – 3 pm**

**Zoom ID: 875 5131 3861**

10:00 AM Call to Order

* Roll Call
* Introductions
* Vacant Board Position Updates

10:10 AM Officer and Reports

* Chair / Vice Chair
* Report of the Secretary / Approval of July and April Minutes
* Report of the Treasurer / Approval of Financials
* Board Development/Nomination and Election of 2022 Officers – Judy Tuohy
* Policies and Procedures – Marsha Massey
* Contract Update and Vote on Changes if Needed – Jody/Tiffany

11:45 AM Break

12:00 PM Industry Presentations (10 minutes each)

* Sports (new Spokane Sports Complex opening)
* Hospitality (Restaurants/Lodging)

12:40 PM Legislator Comments:

* Each legislator will have 3-5 minutes to talk about what tourism means to their area and what success looks like

1:05 Advisory Member Reports/Comments

* Report from Commerce – Robb Zerr and Lynn Longan – 15 minutes
* Questions/comments

1:30 PM WTA Report

2:30 PM Discussion on Overall Success Measurement

2:55 AM Action on any outstanding items from discussion topics

3:00 PM Adjournment