

WTMA

Washington Tourism Marketing Authority

July Board Meeting

July 23, 2020 | 10am Zoom

Washington Tourism Marketing Authority
April 23, 2020; 10:00 am to 2:00 pm
Zoom meeting

Attendees:

Washington Tourism Marketing Authority (WTMA): Chair, Judy Tuohy; Vice-Chair, Anthony Anton; Secretary, Jodi Kayler; Treasurer, Vijay Patel; Donna Sbarra; Marsha Massey; Cynthia Verge; Tiffany Turner; Todd Tatum; Robb Zerr; Senator Takko; Representative Ryu

Guests: Shiloh Burgess, Clay Hill, Ron Peck, Rebecca Connelly, Becky Bogard, Diana Thibado, David Blandford, Andi Day, Mike Moe

Excused: Kris Rietmann

Absent: John Eminger

Meeting was called to order at 10:05 am.

Review of Zoom logistics

Introduction of Tracy Gunter, Department of Commerce

Officer Reports

Secretary

Jody Kayler. January minutes presented. Vijay motioned, Anthony seconded to approve minutes with no corrections. Full board approved.

Treasurer

Vijay Patel. Budget report reviewed. He will meet with the bank next week to ask if monthly charge can be waived. Lynn noted Zoom will have an associated cost.

Committee Reports

Contract Management

Donna Sbarra reported that with the pandemic, the lay of the land has completely changed. Due to these unforeseen changes and the impacts of tourism, the contract with WTA is probably going to need to be amended. The contract committee will meet and work on the scope of work.

Policies and Bylaws

Marsha Massey reported that the Policies and Bylaws need to be updated, but they will defer to next meeting.

Board Development

Cynthia reported that the Board Development is on hold for the time being.