

OPEN HOUSE 1: SUMMARY NOTES

Meeting Date: Tuesday, March 19, 2019

Meeting Location: Eagleson Ballard VFW

On March 19, 2019, the Interbay Project held a public open house at the Eagleson Ballard VFW. The purpose of the meeting was to introduce the community to the Interbay Project, provide information, and solicit feedback with the following goals in mind:

- Communicate the project purpose and timeline and the roles of Commerce, the Advisory Committee and the Project Team
- Explain the feedback loop between the community and the Advisory Committee and how that feedback will be used to influence decision-making
- Describe existing conditions on the Interbay Property, highlighting key opportunities and constraints, and present alternative use concepts discussed during the Advisory Committee meeting #4
- Give community members several different ways to present to Advisory Committee members
- Understand how the community wishes to remain informed about the Interbay Project (email, website, Facebook, etc.)



OPEN HOUSE FORMAT

The open house setup included informational boards around the room with seating at certain stations. Attendees were greeted at the welcome and sign in table located at the entrance of the open house. When signing in, attendees also had the opportunity to sign up to present at a future and were oriented to the layout of the open house. The format of the open house allowed attendees to walk through each of the stations and engage with the Advisory Committee and the Project Team. Comment forms were provided, and project staff and the Advisory Committee were present to answer questions and meet attendees.

WHAT WE HEARD

Feedback was collected during the open house through conversations with project staff and Advisory Committee members, comment forms, and interactive project priority boards and displays. Approximately 50 members of the public attended the open house. Priorities and preferences expressed by attendees were broad, diverse, and representative of the mixed urban environment of Interbay.

Common feedback received through comment cards and flip charts is noted below, and a transcription of the feedback collected as well as all open house materials are attached as an addendum this summary.

- Importance of providing affordable housing
- Include outdoor space for use by the Seattle Animal Shelter for shelter dogs
- Include a mix of high density affordable and market-rate housing, office space, and retail
- Emphasis on creating space for transit-focused development with minimal automobile infrastructure
- Include space to shelter people experiencing homelessness
- Consider the area as an industrial zone so future uses should support industrial jobs
- Include community-oriented spaces such as trails, bicycle facilities
- Priority for building new, dense housing that will take advantage of nearby public transportation routes
- Include a bridge and lid over the railroad tracks
- Importance of housing being owned by the public and not private developers
- Consider implications for increased traffic if planning additional residential space
- Include facilities for King County Metro and public school buses such as electric charging stations
- Consider using part of the site to build a new park and ride
- Include a natural land bridge connecting the site to the waterfront
- Draw inspiration from European cities when redeveloping a new brownfield community
- Include a community meeting space at the new site
- Integrate the new development into the existing Interbay Golf Center and nearby parcels of land to create a new mixed-use community
- Build a new Magnolia High School
- Include new sports playfields
- Zone the site to allow for development of buildings 20 or more stories tall



Open house attendees were invited to express their priorities for the site with a priority dot chart. Each attendee was given three stickers and was invited to place one or more of them next to a priority for the project that they value most. Results of this exercise and the number of stickers received for each category are noted below.



Priority	What do you value most?
Creating living-wage jobs	7
Preserving industrial land	5
Building affordable housing	47
Movement of people and goods	5
Using State resources efficiently	3
Providing additional open space	10

NEXT STEPS

Next steps include continuing to gather and synthesize feedback from the public, briefing neighborhood and industry groups, and continuing to develop draft alternatives for the site. Findings and project updates will be reviewed by the Advisory Committee in May 2019 and shared with the public in subsequent open houses.