Washington State Community Economic Revitalization Board (CERB)

Infrastructure for Economic Development

2014 SW Planning Forum Presentation
Community Economic Revitalization Board

CERB is designed to

- Finance public infrastructure construction for private business development
- Assist local governments with economic development planning
Community Economic Revitalization Board

Eligible Jurisdictions

• Cities & Towns
• Counties
• Federally Recognized Tribes
• Municipal and Quasi-Municipal Corporations
• Port Districts
• Special Purpose Districts (e.g. PDAs, PUDs)
Community Economic Revitalization Board

Eligible Public Facility Projects

- Acquisition
- Construction
- Repair
- Reconstruction
- Replacement
- Rehabilitation
- Research/Development for IPZs

Improvement of:
- Bridges
- Roads
- Domestic & Industrial Water
- Earth Stabilization
- Sanitary Sewer
- Storm Water
- Railroad
- Electricity
- Telecommunications
- Transportation
- Natural Gas
- Buildings or Structures
- Port Facilities
CERB may not finance projects which:

- Result in retail development
- Facilitate gambling
- Displace jobs from one part of the state to another
- Are outside the applicant’s jurisdiction

*CERB does not contract with private business, only the local government applying for funds.*
<table>
<thead>
<tr>
<th>Community Economic Revitalization Board</th>
<th>Construction Programs</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Committed Private Partner</strong></td>
<td><strong>Prospective Development</strong></td>
</tr>
<tr>
<td>Business in hand</td>
<td>Build it and they will come</td>
</tr>
</tbody>
</table>

$2 million loan max.

Up to $300,000 grant or 50% of CERB request, whichever is less.

- 20% cash match of total project cost
- Private business partner committed to:
  - Create significant jobs
  - Invest significant private capital
- Hourly wages of created jobs must exceed county median wage

- Rural communities ONLY
- 50% cash match of total project cost
- Demonstrate economic feasibility with supporting study
  - Study must show likelihood of significant jobs and/or significant private investment
# Community Economic Revitalization Board

## County Median Hourly Wage

**2013-15 Biennium**

<table>
<thead>
<tr>
<th>County</th>
<th>Median Wage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adams</td>
<td>$15.77</td>
</tr>
<tr>
<td>Asotin</td>
<td>$16.06</td>
</tr>
<tr>
<td>Benton</td>
<td>$21.16</td>
</tr>
<tr>
<td>Clallam</td>
<td>$18.01</td>
</tr>
<tr>
<td>Clark</td>
<td>$20.05</td>
</tr>
<tr>
<td>Columbia</td>
<td>$17.68</td>
</tr>
<tr>
<td>Cowles</td>
<td>$20.28</td>
</tr>
<tr>
<td>Douglas</td>
<td>$15.24</td>
</tr>
<tr>
<td>Franklin</td>
<td>$15.61</td>
</tr>
<tr>
<td>Garfield</td>
<td>$17.99</td>
</tr>
<tr>
<td>Grant</td>
<td>$15.59</td>
</tr>
<tr>
<td>Grays Harbor</td>
<td>$18.31</td>
</tr>
<tr>
<td>Island</td>
<td>$18.22</td>
</tr>
<tr>
<td>Jefferson</td>
<td>$19.33</td>
</tr>
<tr>
<td>Kitsap</td>
<td>$19.06</td>
</tr>
<tr>
<td>Kittitas</td>
<td>$17.49</td>
</tr>
<tr>
<td>Klickitat</td>
<td>$18.31</td>
</tr>
<tr>
<td>Lewis</td>
<td>$18.44</td>
</tr>
<tr>
<td>Lincoln</td>
<td>$17.91</td>
</tr>
<tr>
<td>Mason</td>
<td>$18.23</td>
</tr>
<tr>
<td>Okanogan</td>
<td>$13.56</td>
</tr>
<tr>
<td>Pacific</td>
<td>$17.39</td>
</tr>
<tr>
<td>Pend Oreille</td>
<td>$20.15</td>
</tr>
<tr>
<td>Pierce</td>
<td>$20.41</td>
</tr>
<tr>
<td>San Juan</td>
<td>$19.95</td>
</tr>
<tr>
<td>Skagit</td>
<td>$18.99</td>
</tr>
<tr>
<td>Skamania</td>
<td>$17.71</td>
</tr>
<tr>
<td>Snohomish</td>
<td>$25.03</td>
</tr>
<tr>
<td>Spokane</td>
<td>$18.90</td>
</tr>
<tr>
<td>Stevens</td>
<td>$17.91</td>
</tr>
<tr>
<td>Thurston</td>
<td>$20.90</td>
</tr>
<tr>
<td>Wahkiakum</td>
<td>$19.57</td>
</tr>
<tr>
<td>Walla Walla</td>
<td>$16.76</td>
</tr>
<tr>
<td>Whatcom</td>
<td>$19.06</td>
</tr>
<tr>
<td>Whitman</td>
<td>$19.77</td>
</tr>
<tr>
<td>Yakima</td>
<td>$14.48</td>
</tr>
</tbody>
</table>

Community Economic Revitalization Board

Construction Programs

- Pre-contract conditions
- Ready to go to contract within 6 months of Board approval.
- Complete project within 4 years.
Community Economic Revitalization Board

Planning Grants

- $50,000 grant (maximum)
- 25% cash match required of total project cost
- Must be ready to proceed within 4 months of Board approval
- Complete within 2 years
Community Economic Revitalization Board

Planning Grants

Site-specific plans and studies related to:

- Economic feasibility
- Environmental impacts
- Capital facilities
- Land use
- Permitting
- Marketing
- Project engineering & design
- Site planning
Community Economic Revitalization Board

How CERB works

• Board meets to review applications every two months.
• Applications are due 6-8 weeks prior to a meeting.
• Staff works with the client to vet the application and project.
• The applicant comes and presents to the Board.
• The applicant will know at that meeting if their project is approved.
• CERB staff tracks projects for up to 5 years after project completion – This includes mandatory reporting for the applicant and private partner.
Community Economic Revitalization Board

NEW

CERB Online Applications

Construction Programs – 2 Tiered Application
Planning Program – Online Application

www.commerce.wa.gov/cerb
Community Economic Revitalization Board (CERB)

CERB Investment | Jobs Created | Public Investment | Private Investment
--- | --- | --- | ---
$168M | 2,427 | $84M | $27M
Community Economic Revitalization Board

Department of Commerce
Innovation is in our nature.

Funding Programs
CERB is a state board focused on economic development through job creation in partnership with local governments. The Board has the authority to finance public infrastructure improvements that encourage new private business development and expansion. In addition to funding construction projects, CERB provides limited funding for studies that evaluate high-priority economic development projects.

Applications for all of CERB's funding programs are considered on an ongoing basis. The Board meets every two months to consider projects and make funding decisions.

Committed Private Partner Program
Loans and grants for construction of public infrastructure necessary for private business expansion. The Committed Private Partner (CPP) Program requires a private business commitment as part of the public entity's application. Requirements include:
- Evidence that a private development or expansion is ready to occur and that the private development is contingent upon the approval of CERB funds.
- The project must either create a significant number of permanent jobs and/or generate significant private capital investment.
- The median hourly wage of the private sector jobs created after the project is completed must exceed the countywide median wage.

Applicants must also demonstrate the need for CERB assistance and that no other timely source of funding is available or committed.

Community Economic Revitalization Board
- CERB Member Information
- CERB Funding Programs
- Committed Private Partner Program
- Prospective Development Program
- Planning Program
- CERB Funding News

Funding Applications
- CERB Online Application Portal
- Municipal Revitalization Loan Application

Funding Application Resources
- Application Due Date
- 2013–15 CERB Program Policies

Resources
- DAHP - GEO 05-05
- CERB Contract Manager Contacts
Community Economic Revitalization Board

Welcome to our Application Portal System

CERB is a state board focused on economic development through job creation in partnership with local governments. The Board has the authority to finance public infrastructure improvements that encourage new private business development and expansion. In addition to funding construction projects, CERB provides limited funding for studies that evaluate high-priority economic development projects.

Applications for all of CERB's funding programs are considered on an ongoing basis. The Board meets every two months to consider projects and make funding decisions.

The construction program applications included in this system are used as a pre-application to establish your eligibility. Once eligibility has been established, you will be required to provide additional information to staff for further evaluation and the Board's review.

You must register to use CERB's online application system. You can register from this page or, once you have reviewed the application requirements, on the application menu screen.

If you have questions, please use the "About Us" page to contact Program Staff.

If you are a first time user of this on-line application, select "Register" below to create a user name and password.

Useful Links

- Executive Order 05-05
- Dept. of Archeology & Historical Preservation (DAHP)
- Median Wage FAQ
- Median Wage by County

Designed by Community Economic Revitalization Board, Local Government and Infrastructure Division ©2014
Community Economic Revitalization Board

Login Please
Please enter your user name and password. Register if you don't have an account.

User Name: [field]
Password: [field]

Log In

Create User Account

Forgot Password

YOUR INFORMATION IS USED TO KEEP YOUR CERB APPLICATION SECURE. ACCOUNT INFORMATION WILL BE DELETED AT THE END OF THE BIENNIALM (JUNE 30, 2015)
Community Economic Revitalization Board

Community Economic Revitalization Board Application Portal System

1. Applicant Information
   - Applicant Name:
   - Applicant Tax Identification Number:
   - Statewide Vendor Number and Suffix:
   - Street Address:
   - City:
   - State: WA
   - Zip Code:
   - County: None Selected
   - Legislative District:

2. Contact Information
   - Contact Person:
   - Title:
   - Phone:
   - Email:

3. Private Business Information
   - Name of Private Business Partner:
   - Private Business Tax Identification Number:
   - Private Business UBI:

Save   Next Page
Community Economic Revitalization Board

Welcome Rodney! [Log Out]

Page 3 of 7
Public Project Activities
Using the table below, please briefly describe the entire public project, identifying which elements would be funded by CERB and which would be funded by other sources:

6. CERB Funded Activities (maximum of 3000 characters, that includes spaces & punctuation)

7. Other Funding Activities: (maximum of 3000 characters, that includes spaces & punctuation)

Save

Previous Page
Next Page
Community Economic Revitalization Board
### Community Economic Revitalization Board

#### Page 5 of 7

**10. CERB Funds**
- CERB Loan Request (Up to $2 million):
- CERB Grant Request (Up to $150,000 or 50% of CERB request, whichever is less):
- Total CERB Request:
- Total Match (20% of total project minimum):

<table>
<thead>
<tr>
<th>Source</th>
<th>Status</th>
<th>Date Secured</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>N/A</td>
<td>1/1/2013</td>
<td>0.00</td>
</tr>
<tr>
<td></td>
<td>N/A</td>
<td>1/1/2013</td>
<td>0.00</td>
</tr>
<tr>
<td></td>
<td>N/A</td>
<td>1/1/2013</td>
<td>0.00</td>
</tr>
</tbody>
</table>

**11. Other Funding Sources**
Describe how the private sector is financing the private capital investment project. List the amounts and sources of funding, indicating the status and completion date.

<table>
<thead>
<tr>
<th>Private Capital Source</th>
<th>Status</th>
<th>Estimated Completion Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>$0.00</td>
<td>N/A</td>
<td>1/1/2013</td>
</tr>
<tr>
<td>$0.00</td>
<td>N/A</td>
<td>1/1/2013</td>
</tr>
<tr>
<td>$0.00</td>
<td>N/A</td>
<td>1/1/2013</td>
</tr>
<tr>
<td>$0.00</td>
<td>N/A</td>
<td>1/1/2013</td>
</tr>
</tbody>
</table>
Community Economic Revitalization Board

12. Other sources of funding for public economic development projects are listed below. Indicate which sources were investigated to fund this project, in addition to CERB. Indicate the outcome.

<table>
<thead>
<tr>
<th>Program</th>
<th>Investigated</th>
<th>Outcome</th>
<th>If No, Why not?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Federal</td>
<td>Make Selection</td>
<td>N/A</td>
<td></td>
</tr>
<tr>
<td>State</td>
<td>Make Selection</td>
<td>N/A</td>
<td></td>
</tr>
<tr>
<td>Local</td>
<td>Make Selection</td>
<td>N/A</td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td>Make Selection</td>
<td>N/A</td>
<td></td>
</tr>
</tbody>
</table>
Community Economic Revitalization Board

Welcome RodneyR! [ Log Out ]

Complete
Application Submittal
If you are finished with this application, please select the appropriate answer from the drop down menu in the below question. If you select No you can return later and review and/or complete any questions that were not answered.
By selecting “Yes” you are indicating that the application is ready for submittal to the CERB Staff for review.
By selecting “No” you are indicating that you would like to return at a later date to complete or refine your application.
Applications cannot be carried over submittal periods, once a submittal period has passed applications cannot be used again.
You may return to any section or page of the application at this time by selecting the Application from the start page. This application has been submitted at this time. Select “Submit Final Application” below along with selecting “Yes” in the drop-down menu box and entering your email address to submit this application.

Are you finished with this application?  No
Please enter your email address: 

Return to Start	Submit Final Application
Community Economic Revitalization Board

Complete

Additional Information

If the project meets CERB's minimum requirement the applicant will be asked to submit the following as part of the Tier 2 Application:

- Feasibility Study
- Letters of support
- Engineering Estimates
- Revenue loan request, will need to provide additional documentation of request

If you are finished with this application, please select the appropriate answer from the drop down menu in the below question. If you select No you can return later and review and/or complete any questions that were not answered.

By selecting "Yes" you are indicating that the application is ready for submittal to the CERB Staff for review. (Note: your application will no longer show on the start page for the Prospective Development Applications)

By selecting "No" you are indicating that you would like to return at a later date to complete or refine your application.

Applications cannot be carried over submittal periods, once a submittal period has passed applications cannot be used again.

You may return to this application at this time by returning to the application menu page and selecting the Planning Application.

This application has not been submitted at this time. Select “Yes” in the drop-down menu box, enter your email address, then Select “Submit Final Application” to submit this application.

Are you finished with this application?  No

Please enter your email address:

Return to Start  Submit Final Application

Thank you for the submittal of you application. CERB staff will be in contact with you within 3 business days, to discuss the next steps in the application process.
Community Economic Revitalization Board

- Staff conducts a Threshold review of the application.
- Applicants that pass Threshold are invited to complete and submit the Tier 2 application.
- Staff works with the applicant to finalize staff analysis that is presented to the Board.
- Applicant and private partner representative (if applicable) present their project at the Board meeting. The Board makes a funding decision at the meeting.
- The applicant has 6 months to complete all pre-contract conditions.
- A contract is not signed until all pre-contract conditions are met.
- The project must be completed within 4 years of contract execution.
- The applicant and committed private partner (if applicable) must provide contractually required information on the project for 5 years after completion.
<table>
<thead>
<tr>
<th>Tier 1 Application Deadline</th>
<th>Planning &amp; Tier 2 Application Deadline</th>
<th>Board Meeting</th>
</tr>
</thead>
<tbody>
<tr>
<td>September 22, 2014</td>
<td>October 6, 2014</td>
<td>November 20, 2014</td>
</tr>
<tr>
<td>November 17, 2014</td>
<td>December 1, 2014</td>
<td>January 15, 2015</td>
</tr>
</tbody>
</table>
THANK YOU!

JANEA EDDY,  
PROGRAM COORDINATOR,  
360.725.3151, JANEA.EDDY@COMMERCE.WA.GOV

BRIAN LOCK,  
PROGRAM MANAGER,  
360.725.4052, BRIAN.LOCK@COMMERCE.WA.GOV

WWW.COMMERCE.WA.GOV/CERB