



# MEDICA 2009

## Exhibit at the world's largest medical trade fair

Washington State invites you to MEDICA 2009. We are offering low-cost access to the world's largest and most prestigious medical trade fair. Don't miss this opportunity to meet with potential partners and market your company worldwide.

### MEDICA Overview

**Date:** November 18-21, 2009

**Venue:** Düsseldorf Trade Fair Centre

**Exhibitors (2008):** 4,313 exhibitors from over 60 countries (417 from USA, 12 from Washington State)

**Visitors (2008):** 137,000 visitors (40% from outside of Germany)

**Product Range:** Electromedical Device / Medical Technology, Laboratory Equipment, Diagnostics, Physiotherapy/ Orthopedic Technology, Commodities and Consumer Goods for Surgeries and Hospitals, Information and Communication Technology, Facility Management, Fabrics, Premises and Building Technology, Medical Services and Publications

### Washington State Booth

We provide Washington companies with turn-key shared booth space including the following:

- Fully furnished booth with information counter to display samples and catalogs
- Choice of location in the US Pavilion in Hall 3 (Laboratory equipment, diagnostics, drugs) or Hall 16 (electromedical devices/medical technology)
- Listing on printed and online trade show catalogue (if signed up early to meet deadlines)
- Arrangement of matchmaking meetings by Washington State Europe Office and other overseas offices
- Market research for your product/service
- On-site personnel support from Washington State Europe Office
- Access to Exhibitor lounge with free refreshments

41st World Forum for Medicine  
November 18 - 21, 2009  
Düsseldorf, Germany

MEDICA was an excellent show for us. You could reach so many potential customers, business partners, brokers or sales representatives from around the world in one place and we were able to use our time efficiently. We met several potential business partners from several countries who we are in discussions with. We appreciated CTED's assistance before and during the trade show!

-Richard Zhang, President  
Golden Bridge International



Cost to exhibit in **Washington State Booth** is \$4,900



**CTED** | Community, Trade and Economic Development

For more information or any inquires please contact:  
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