

PIERCE COUNTY

2005 - 2006

Community Mobilization Contact

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Overview

The vision of the Safe Streets Campaign is to build a community where every neighborhood is safe and welcoming; where children and youth can be raised in an open and friendly environment; where a sense of neighborliness exists; and where people take individual responsibility to keep their neighborhood safe. To this end, the goal of Safe Street's Community Mobilization Program is to empower people to create safe neighborhoods by organizing neighborhoods and communities for action.

Community Partners/Service Providers

- Police Departments – Tacoma and Lakewood
- Pierce County Sheriff's Department
- Tacoma Weed and Seed
- Project Save
- Tacoma Public Schools
- Peninsula School District
- Pierce County Alliance
- Multicare Health System
- World Vision
- City of Tacoma Code Enforcement
- Tacoma Neighborhood Councils
- Tacoma/Pierce County Health Department

Program Outcomes

- ◆ **Citizen Empowerment:**
 - ◆ Eighty-three percent of Safe Streets Campaign participants reported they have "neighbors who care about them," a condition necessary for effective violence prevention as substantiated by the research of Harvard Professor Felton Earls. Eighty-eight percent demonstrated an increased sense of belonging or connectedness to their neighborhood, a protective factor that is key to crime prevention as substantiated by the Communities That Care® model.
 - ◆ Sixty percent of neighborhood groups achieved a level of autonomy indicative of increased leadership by community members and neighbors working together regularly to complete tasks.

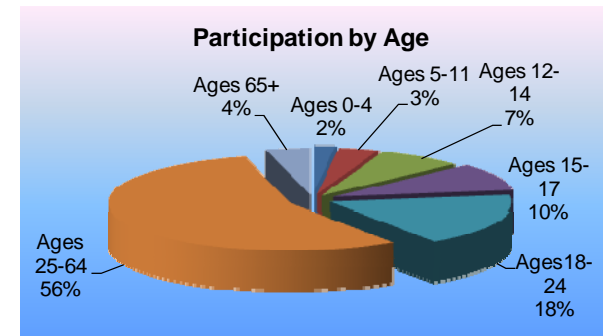
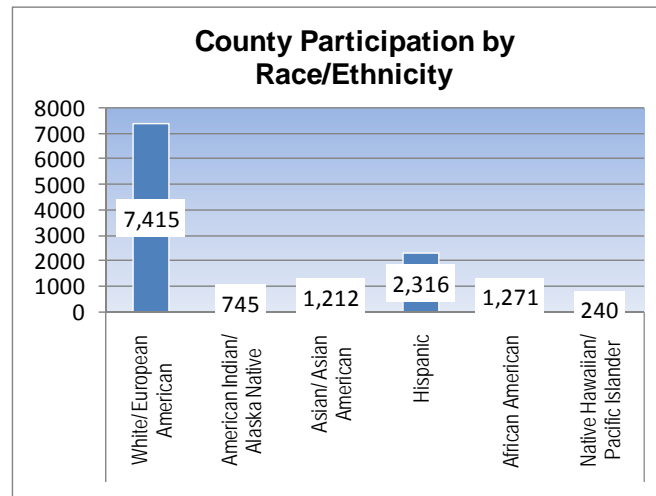
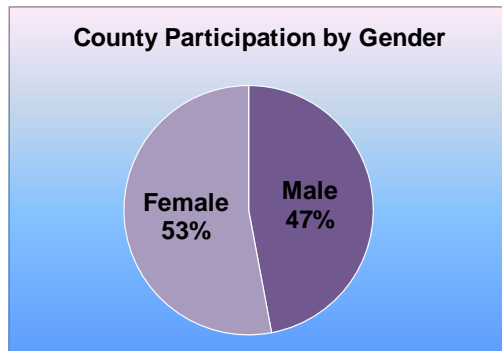


Program Highlights

- ◆ Safe Streets' Community Mobilization Program mobilized over 10,000 people and worked with more than 200 different **community groups and coalitions** throughout Pierce County to address public safety and substance-abuse issues.
- ◆ The efforts of a Safe Streets Block Group that started two years earlier resulted in the adoption of a stiffer dangerous **weapons ordinance** that was passed through the Tacoma City Council's Safety Committee in early 2006 and later adopted by the full council in July of the same year.

Number of People Served	
• Prevention Programs	10,883
• Large Community Events	1,177
Prevention Program Sessions	1,418
Hours Spent in Community Organizing	1,406
Direct Service Hours	1,871
Leveraging	
• In-Kind Support (value)	\$166,978
• Volunteer Hours	2,312

Participant Demographics



Program Information

Program Name

- Citizen Empowerment
- Communities That Care
- Pierce County Meth Action Team

Risk/Protective Factors

- Low Neighborhood Attachment and Community Disorganization
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- Organizing Activities

Meth Action Team

The highlight for the 2005-2006 Pierce County Meth Action Team was centered on the Youth Media Contest that the coalition helped to promote and implement. The contest called for entries of artistic materials—in the three categories of documentary, poster, and public announcement—that best depict the dangers of methamphetamine. More than 100 high school students throughout Pierce County entered the contest, with the grand prize winner going to the producer of a Public Announcement (PA) video that depicted the rage and destruction of a young man's life after using meth.