

PACIFIC COUNTY

2005 - 2006

Community Mobilization Contact

Kevin Beck, Director of Human Services
 Pacific County Public Health and Human Services
 Phone: (360) 875-9343
kbeck@co.pacific.wa.us

Overview

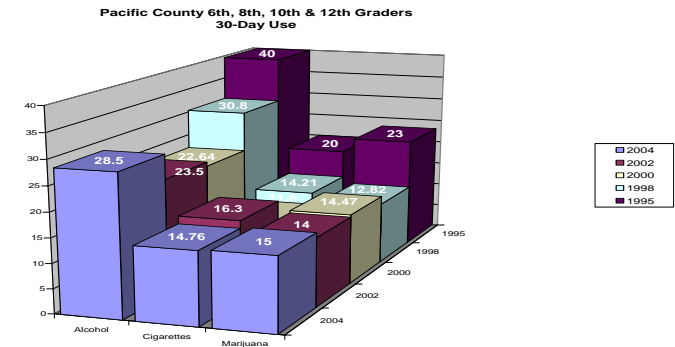
Youth in Pacific County appear to have consistently higher rates of drug use and delinquent behavior than their peers statewide, and consistent with these findings, the average Pacific County youth reports a higher number of risk factors in their background compared to youth statewide. Community Mobilization funding supports the coordination of county wide prevention partnerships and the selection, development, implementation and evaluation of prevention strategies in communities, county wide. Five prevention strategies work to effectively address the problem of substance abuse and violence through implementation of the *10 Essential Skills* prevention plan.

Community Partners/Service Providers

- Providence Addictions Recovery Center (ARC)
- Naselle School District
- Raymond School District
- South Bend School District
- Willapa Valley School District
- Ocean Beach School District
- Hugs Foundation
- LV Raymond Foundation
- Robert Wood Johnson Endowment

Program Outcomes

- ♦ In 1995, youth self-reported higher rates of drug use and delinquent behavior than their peers statewide. **Healthy Youth Survey** 30-day use trend data shows an overall decrease in alcohol, cigarette, and marijuana use by youth in Pacific County since 1995.



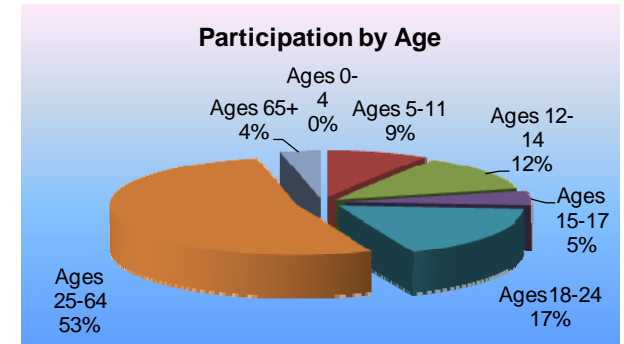
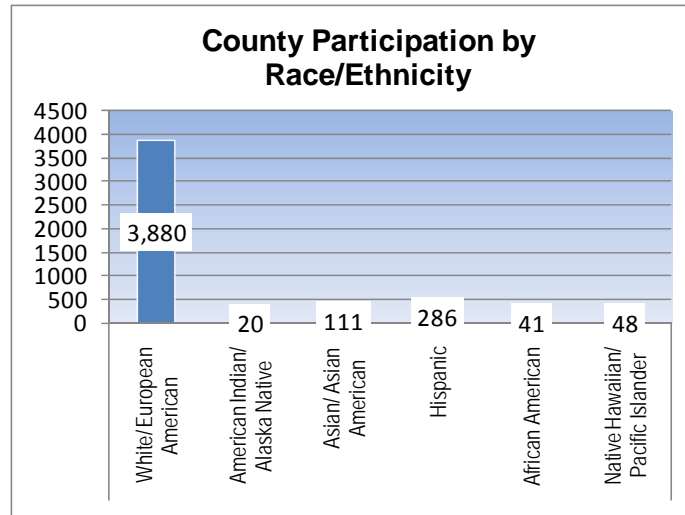
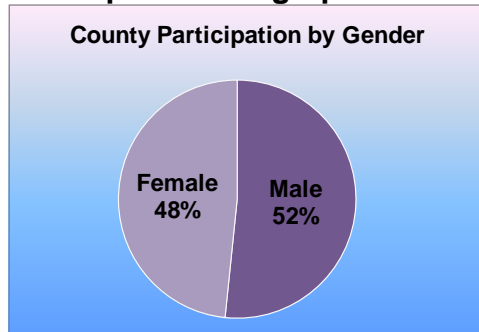
Program Highlights

- ♦ Five school districts each received prevention services—including **All Stars, Project Alert, and Keep a Clear Mind**—serving approximately 600 youth countywide (including all county 4th, 6th, and 7th grade students).
- ♦ Four prevention programs were highlighted through **in-depth articles** in the local newspapers.
- ♦ A participant of **Keep a Clear Mind**, a parent/child substance abuse prevention program implemented in 4th grade classrooms, had this comment as a result of the program: “I really appreciated the time I spent with my parents and learned more about my parent’s view regarding drugs and alcohol.”

Number of People Served

• Prevention Programs	4,100
• Large Community Events	400
Prevention Program Sessions	192
Hours Spent in Community Organizing	375
Direct Service Hours	494
Leveraging	
• In-Kind Support (value)	\$12,058
• Volunteer Hours	18

Participant Demographics



Program Information

Program Name

- 🏆 Project Alert/Meth Awareness
- 🏆 Keep A Clear Mind
- 🏆 All Stars
- 🏆 Communities That Care

Risk/Protective Factors

- Favorable attitudes towards drug use
- Early initiation of drug use
- Early initiation of drug use
- Laws and norms favorable towards drug use

Meth Action Team

- During the 2005-2006 fiscal year, the Meth Action Team provided a one-hour meth presentation in each 7th grade classroom in Pacific County. Presentations addressed the physical, psychological, environmental, and social consequences of meth use.
- A Meth Information and Education Campaign resulted in 10 press releases to media sources countywide.