

Building Communities Fund 2014

RCW 43.63.A 125

December 2014 Report to the Legislature Brian Bonlender, Director

Acknowledgements

Washington State Department of Commerce

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Special thanks to the Building Communities Fund Advisory Board for their unpaid services in developing the application package, and reading and evaluating the 33 applications received by Commerce.

2014 Building Communities Fund Advisory Board

Advisory Board Members Present at Work Session: Miriam Barnett, YWCA of Pierce County, Tacoma Kay Sardo, Opportunities Council (retired), Bellingham Matthew Watrous, Washington State Boys & Girls Club Association, Seattle Scott Shinsato, Goodwill Industries of the Columbia, Kennewick

Advisory Board Members Absent from Work Session: Dean Hanks, Bellarmine Prep, Tacoma Steve Mitchell, Opportunities Industrialization Center, Yakima Ronald Morrison, Retired, Vancouver

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Building Communities Fund – 2014

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Executive Summary

The Building Communities Fund (BCF) was established by <u>RCW 43.63A.125</u> and directs the Department of Commerce (Commerce) to administer the program, which provides grant funding to nonprofit organizations for acquiring, constructing, or rehabilitating facilities used for the delivery of social or health services. Commerce submits this summary report to the Legislature biennially.

For the 2015-2017 application cycle, BCF implemented an online application system, reducing paperwork and improving efficiency. The online application process was widely praised by applicants and BCF Advisory Board members as an improvement over previous processes that required multiple paper applications.

The 16 BCF projects funded in the 2013-2015 Biennium totaled \$5,279,000.

The Advisory Board approved and submitted a ranked list of 29 eligible projects totaling \$21,325,420 to the Governor and the Legislature for consideration in the 2015-2017 Capital Budget.

The Advisory Board did not encounter any programmatic issues with this year's selection process and therefore does not have any recommendations for process improvements.

Introduction

Background

The Building Communities Fund (BCF) was established by an amendment to <u>RCW 43.63A.125</u> and replaced the Community Services Facilities Program. The statute directed the Department of Commerce (Commerce) to establish and administer the program. The BCF provides a means of identifying qualified community and social service capital projects in distressed areas of the state, and providing funding support to nonprofit agencies to acquire, develop, or rehabilitate these facilities. These facilities must be used for the delivery of nonresidential community services, such as social service centers and multipurpose community centers, including those serving a distinct or ethnic population.

A distressed community, as defined in <u>RCW 43.63A.764</u>, must include one of the following characteristics:

- 1. A county that has an unemployment rate that is 20 percent above the state average for the immediately previous three years
- 2. An area within a county that the department determines to be a low-income community, using as guidance the low-income community designations under the community development financial institutions fund's new markets tax credit program of the U.S. Department of the Treasury
- 3. A school district in which at least 50 percent of local elementary students receive free and reduced-price meals

RCW 43.63A.125 directs Commerce to:

- 1. Establish a competitive process to solicit and evaluate applications from nonprofit organizations.
- 2. Evaluate applications in consultation with a citizen advisory board using objective criteria.
- 3. Submit biennially to the Governor and the Legislature in the department's capital budget request a ranked list of the qualified eligible projects.
- 4. Submit biennially a summary report that describes the solicitation and evaluation
- 5. Develop and manage contracts, monitor project expenditures, and grantee performance.
- Develop accountability and reporting standards for grant recipients. At a minimum, the department shall use the process including issues encountered and recommendations for process improvements criteria listed in <u>RCW 43.63A.125(2)(b)</u> to evaluate the progress of each grant recipient.
- 7. Submit a biennial report to the appropriate fiscal committees of the Legislature beginning January 1, 2011, including:
 - a. A list of projects under contract with the department under the BCF program; a description of the project, total cost, the amount of state funding awarded and expended to date; project status; number of low-income people served; and the extent to which the project has met the criteria in <u>RCW43.63A.125(2)(b)</u>.

b. Recommendations, if any, for policy and programmatic changes to the BCF program to better achieve program objectives.

BCF will pay up to 25 percent of the capital cost of qualified projects. The legislation also allows the BCF to make an additional award of up to 10 percent of the original grant amount for projects that face "exceptional circumstances," as defined in the statute. In addition, if the Legislature appropriates operating funds for BCF, up to \$3 million of those funds can be used for technical assistance grants to interested parties. The BCF is financed through the sale of state bonds.

The 2009 Legislature made some changes to the authorizing legislation. Those changes included:

- Authorization for the BCF Advisory Board to rank applications.
- Clarification of the definition for Community Service Objective whereby an applicant can qualify for funding consideration by demonstrating that a proposed project will offer three or more distinct activities that meet a single community service objective, i.e., a food bank providing (1) food for the needy, (2) food program outreach, and (3) nutritional education.
- Requiring that Commerce submit a biennial report, previously an annual report.

Role of the Building Communities Fund Advisory Board

The BCF statute directs Commerce to develop and administer a competitive grant process. A key component of this mission is to review applications in consultation with a citizen advisory board. The BCF Advisory Board, which was recruited and appointed by Commerce, consists of volunteers with expertise administering or advocating on behalf of community nonprofit organizations throughout the state. The Advisory Board also includes grant officers from major local foundations, thus giving applicants exposure to other sources of funding.

The BCF Advisory Board helps develop program policy, reviews applications, and recommends projects for review by the Governor and Legislature. The board consists of volunteers with demonstrated expertise in funding, administering, or advocating for community-based social service organizations.

The 2015-2017 Advisory Board convened at Commerce's offices in Olympia in August 2014 to review and rank applications. The Board used the 10 evaluation benchmarks set forth in the statute to evaluate the applications. At the conclusion of the Advisory Board work session, a ranked list of 29 qualified eligible projects totaling \$21,325,420 was unanimously approved for submittal to the Governor and Legislature for consideration in the 2015-2017 Capital Budget.

The Legislature will make the final determination as to which projects, if any, will be included in the capital budget.

Application Solicitation Process

The BCF solicitation process consisted of four main elements: email announcements, email listserv, Web links, and application workshops.

Commerce assembled an email list of organizations that might have an interest in applying for funding through BCF, and each received BCF application notices. In cases where umbrella organizations did not release their proprietary mailing lists to Commerce, each organization agreed to distribute BCF information in their regular newsletters to members. Participating organizations included:

- Community Action Agencies
- YMCAs and YWCAs
- Boys and Girls Clubs
- Association of Washington Cities
- Washington State Association of Counties
- Nonprofit organizations listed with the Secretary of State
- Members of the Washington State Legislature
- Commission on African American Affairs
- Commission on Hispanic Affairs
- Commission on Asian Pacific American Affairs
- Governor's Office of Indian Affairs
- Indian Tribes in Washington State
- Existing Commerce mailing list of community nonprofit organizations
- All organizations or individuals that contacted Commerce concerning the BCF program, or were referred by the Office of the Governor, the Office of Financial Management, or the Legislature

Additionally, staff developed and maintained an email listserv to keep interested parties informed about BCF information and events such as application workshops. The Commerce website also included information about BCF, including application guidelines and forms.

For this cycle, a new online application process was successfully launched and received positive feedback from both applicants and board members. For outreach, staff conducted three application workshops (Seattle, Spokane, and Vancouver) in June and July 2014; approximately 100 people attended.

The 2015-17 BCF application timetable proceeded as follows:

- Applications available June 5, 2014
- Spokane Workshop June 24, 2014
- Seattle Workshop June 26, 2014
- Vancouver Workshop July 1, 2014
- Applications due to Commerce July 31, 2014

Grantee Eligibility Criteria

BCF program staff reviewed 34 applications to ensure they met eligibility thresholds.

Guidelines stipulate that applicants must:

- Be registered in the state as a nonprofit organization.
- Have a legally constituted board of directors.
- Agree to enter the Leadership in Energy and Environmental Design (LEED) certification process or apply for and receive an exemption.
- Certify that state prevailing wages will be paid.
- Have control of the project site through ownership or lease.
- Submit an executed joint operating agreement if applications are a partnership.

After completing a preliminary review to determine eligibility, program staff forwarded 33 applications to the BCF Advisory Board for review. The Board convened in August to review project applications. Project applicants also participated by making brief project presentations (in person or by teleconference) and responding to questions posed by the Advisory Board and program staff.

At the conclusion of the work session, the Advisory Board ranked the applications according to the 10 evaluation criteria set forth in the statute and agreed unanimously to recommend 29 projects for inclusion in the 2015- 2017 Capital Budget. Commerce then submitted those projects to the Office of Financial Management for review.

Project Eligibility Criteria

In order to be forwarded to the Governor and Legislature for funding consideration, projects must meet one of the following:

- Consist of acquisition, construction or rehabilitation of a nonresidential facility used to deliver community services (social service and multipurpose community centers), including those serving a distinct or ethnic population.
- Be located in a distressed community or serve a substantial number of low- income or disadvantaged persons.
- Be located in an area designated as a low-income community under United States Department of the Treasury's CDFI New Markets Tax Credit program.
- Be located in a school district in which at least 50 percent of local elementary students receive free and reduced-price meals.
- Evaluation benchmarks

The Advisory Board used the 10 evaluation benchmarks set forth in the statute as a template for evaluating applications. In order to be forwarded to the Governor and Legislature for funding consideration, applicants had to demonstrate to the Advisory Board's satisfaction that their project met all 10 criteria (<u>RCW 43.63A.125</u>):

1. Will increase the range, efficiency, or quality of the services provided to citizens.

2. Will be located in a distressed community or will serve a substantial number of lowincome or disadvantaged persons.

3. Will offer a diverse set of activities that meet multiple community service objectives including, but not limited to, providing social services; expanding employment opportunities for or increasing the employability of community residents; or offering educational or recreational opportunities separate from the public school system or private schools, as long as recreation is not the sole purpose of the facility.

4. Reflects a long-term vision shared by residents, businesses, leaders, and partners for the development of the community.

5. Requires state funding to accomplish a discrete, usable phase of the project.

6. Is ready to proceed and will make timely use of the funds.

7. Is sponsored by one or more entities that have the organizational and financial capacity to fulfill the terms of the grant agreement and to maintain the project into the future.

8. Fills an unmet need for community services.

9. Will achieve its stated objectives.

10. Is a community priority as shown through tangible commitments of existing or future assets made to the project by community residents, leaders, businesses, and government partners.

Issues Encountered and Recommendations

The new online application system will continue to be used in future Building Communities Fund competitive grant cycles.

The requirement that applicants be registered as a 501(c)(3) nonprofit was revised to only require registration with the Secretary of State as a nonprofit corporation.

The program received an application from a tribe that was not registered as a nonprofit, and after examination of the applicable RCW, Commerce's attorney determined the application to be ineligible.

The Advisory Board did not encounter any programmatic issues with this year's selection process and therefore does not have any recommendations for process improvements.

Building Communities Fund 2015-2017 Qualified Eligible Projects

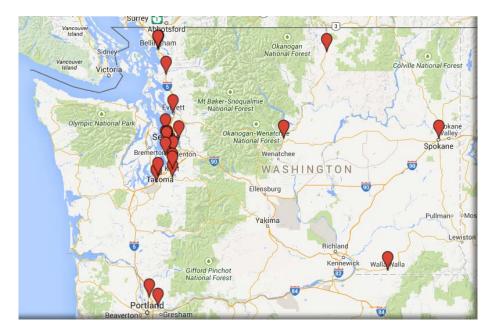
Rank	Applicant/Project Title	Amount
1	Seattle Tilth	\$307,000
	Rainier Beach Urban Farm and Wetlands	\$307,000
2	Alternatives to Hunger dba Bellingham Food Bank	\$575,000
	Whatcom County Emergency Food Hub	\$373,000
3	Hopelink	\$2,400,000
	Hopelink Redmond Integrated Services Center	<i>\$2,</i> 400,000
4	Community Action of Skagit County	\$137,500
	Riverside Drive Building Purchase	\$157,500
5	Centerforce	\$98,000
	Centerforce	\$50,000
6	Eritrean Association	\$58,250
	Eritrean Association Community Kitchen	\$30,230
7	Tonasket Emergency Food Bank	\$22,500
	Tonasket Food Bank Building Acquisition	+,
8	Pierce Co. AIDS Foundation	\$300,000
	Building for the Future	+000,000
9	Entiat Valley Community Services Food Bank	\$100,000
	Entiat Valley Community Services Resource Center	1
10	Market Foundation	\$500,000
	Pike Market Neighborhood Center	
11	Opportunity Council	\$170,000
	Opportunity Council Renovation Project	. ,
12	FareStart	\$437,500
	FareStart Facility Expansion to the Pacific Tower	
13	Blue Mountain Action Council	\$475,000
	Walla Walla Community Teen Center	
14	El Centro de la Raza	\$600,000
	El Centro de la Raza Community Access	
15	Women and Children's Free Restaurant & Kitchen	\$300,000
	Good Ground Capital Campaign Domestic Violence and Sexual Assault Services of Whatcom	
16		\$66,000
16	County Renewed Hope Capital Campaign	300,000
	International Community Health Services	
17	ICHS Shoreline Medical & Dental Clinic	\$3,500,000
	Casa Latina	
18	Casa Latina Casa Latina: A Home for Opportunity Phase III	\$150,000
	Casa Latina. A nome for Opportunity Phase in	

19	Centerstone	\$1,500,000
	Centerstone Building Renovation	\$1,500,000
20	Puget Sound Regional Services	\$212,250
	PSRS Office Building Conversion	ŞZ12,230
21	LASA	\$200,000
	Prairie Oaks	\$200,000
22	Seattle Indian Health Board	\$1,000,000
	Leschi Center Renovation	\$1,000,000
23	YMCA of Snohomish County	\$2,000,000
	Everett Family YMCA	\$2,000,000
24	Navos	\$2,000,000
	Behavioral Healthcare Center for Children, Youth and Families	\$2,000,000
25	Valley Cities Counseling & Consultation	\$250,000
	Phoenix Rising	ŞZ30,000
26	YMCA of Pierce and Kitsap Counties	\$2,000,000
26	Gordon Family YMCA	\$2,000,000
27	Community Home Health and Hospice	\$1,000,000
	Community Grief Support & Recovery Center	\$1,000,000
20	Auburn Youth Resources	\$500,000
28	Auburn Youth Resources Campus Expansion Phase 1	3500,000
29	Sea Mar	\$466,420
	Sea Mar Vancouver Clinic Construction	Ş400,42U
	Total:	¢21 225 420

Total:

\$21,325,420

Map of BCF Proposed 2015-2017 Projects



2013-2015 Building Communities Fund Projects

During the 2013-2015 Biennium, Commerce submitted the following list of projects totaling \$5,279,000 that was subsequently approved by the Governor and the Legislature. Each project met the 10 criteria as stipulated in <u>RCW 43.63A.125(2)(b)</u>.

Rank	Applicant/Project	Location	Recommended
1	Interfaith Community Health Center	Dellingham	\$559,000
	Interfaith Community Health Center	Bellingham	
2	LaCrosse Community Pride	LaCrosse	\$20,000
	LaCrosse Historic Building Renovation		
3	Gay City Health Project	Seattle	\$64,000
	Gay City LGBT Community Center	Jeattie	Ş04,000
4	YWCA Pierce County	Tacoma	\$305,000
· ·	It's Time for the YWCA Phase II	ruconiu	\$303,000
5	University Heights Center for the Community	Seattle	\$367,000
	University Heights Phase 1 Restoration		+
6	Brigid Collins Family Support Center	Bellingham	\$62,000
	Whatcom Family Center Renovation		
7	SafePlace	Olympia	\$241,000
	SafePlace Community Service Center		. ,
8	Spokane Neighborhood Action Partners	Spokane	\$638,000
	SNAP Creating Opportunities Project	- 1	. ,
9	Associated Ministries Tacoma-Pierce County	Tacoma	\$105,000
	Associated Ministries Renovation Friends of Youth		
10	Homeless Youth Service Center	Kirkland	\$476,000
	Behavioral Health Resources	Olympia	\$1,000,000
11	Building Health & Hope		
	Ryther		
12	Ryther Mental Health Out-Patient Facility	Seattle	\$240,000
	PROVAIL	Seattle	Seattle \$268,000
13	Traumatic Brain Injury & Disabilities Center		
	Vadis		
14	Vadis Service Expansion	Sumner	\$73,000
	New Life CDA	Bremerton	4000.000
15	New Life Community Center		Bremerton
16	MLK FAME Community Center	Contribu	¢c4,000
	Kitchen Central	Seattle	\$61,000
		Total	\$5,279,000